

The background of the slide features a dense pattern of vibrant green leaves, likely from a forest, with a soft, natural lighting. At the bottom of the image, there are gentle ripples on a body of water, creating a serene and organic atmosphere. The text is centered within a semi-transparent white rounded rectangle.

Indicator 44: The Importance of Forests to People

Sustainable Forests Partnership



Opening exercise

What is one way that forests are important to YOU?

How would YOU express the degree or intensity of that importance?

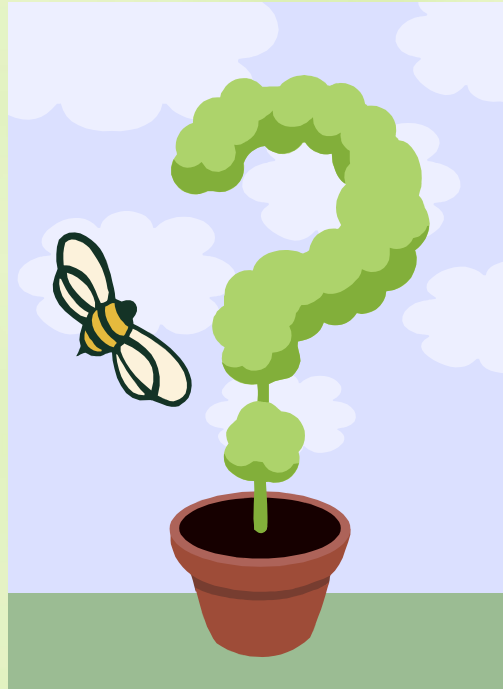
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- Maureen McDonough, Michigan State
 - Terry Sharik, Utah State
 - Wayde Morse, Auburn
 - Susan Morre, Oregon State
 - Laurie Schoonhoven, Penn State
 - Jim Finley, Penn State
 - Matt Smidt, Auburn
 - Badege Bishaw, Oregon State
 - John Shane, Vermont



Tasks

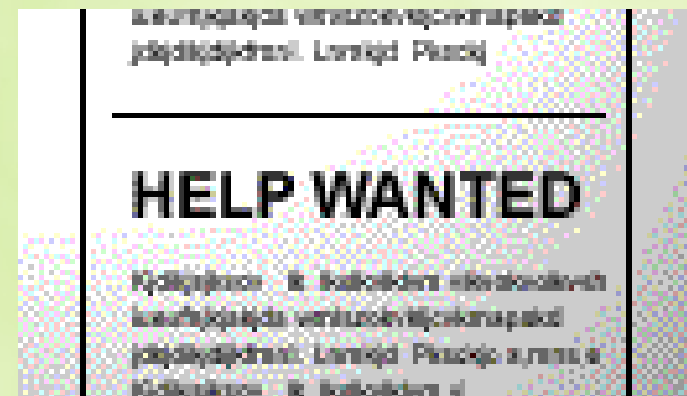
- Literature review
- Roundtable workshop
- Develop metrics
- Collect and analyze data
- Prepare report

What have we been doing since last November?



Your tasks today

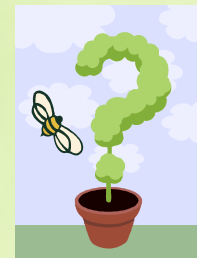
- What is a forest?
- What is meant by importance?
- Potential metrics?



Question 1: What is a forest?

- A biophysical or a cultural construct?
- Urban to wildland continuum
 - Proximity
 - Scale

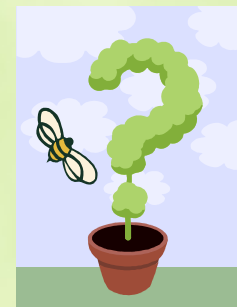
Importance of FORESTS to people



Question 2: What is “importance”

- Parameters of importance
 - Awareness vs importance

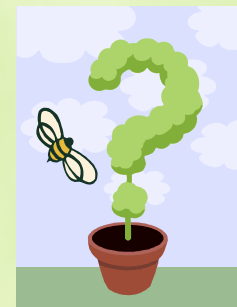
IMPORTANCE of forests to people

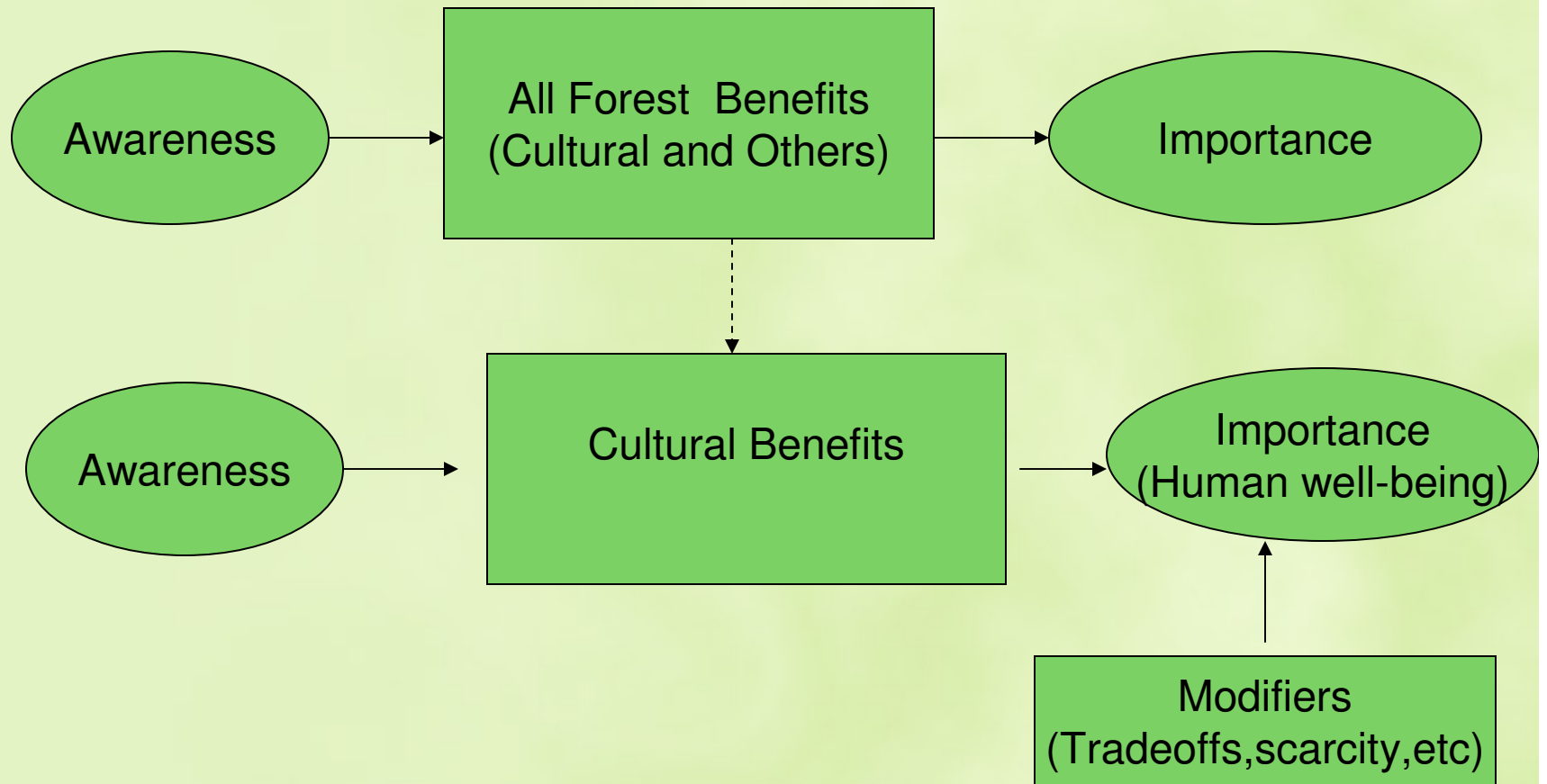


Question 2: What is “importance”

- Parameters of importance
 - Awareness vs importance
 - Values, benefits or services?
- Modifiers of importance
- Importance and human well-being

IMPORTANCE of forests to people







Question 3: Potential metrics

- Measures used or proposed
 - Qualitative and quantitative
 - Aggregation
 - Reliable
 - Valid
 - Represent diverse publics

Importance of forests to people

