

**Attachment B:
Measurement Protocols Comparison with Community Capitals
Indicator 38**

Social Capital					
Leadership Representative of Community	SC	Acceptance of Women in Leadership	SC	Communication Mode	SC
Leadership Visionary, Powersharing, Builds Consensus	SC	Deliberate Transition of Power to Younger Generation Leaders	SC	Transience/Mobility	SC
Community Member Participation in Decisions	SC	Social Capital (ability and willingness of citizens to work together for community goals)	SC	Interconnectedness (provides processes, systems and structures promoting connectedness within and outside community at formal and informal and institutional level)	SC
Contribution of Business to Community Leadership	SC	Strong Presence of Traditional Institutions (churches, schools, service clubs)	SC	Participation	SC
Contribution of NGOs to Community Leadership	SC	Willingness to Seek Help from Outside	SC	Leadership	SC
Sense of Attachment to Community	SC	Believe Community's Destiny is in its Own Hands	SC	Resource Mobilization (Within and external)	SC
Spirit of Mutual Assistance and Co-operation	SC	Trust & Cohesion	SC	Participatory Approach to Community Decision-Making	SC
How Visionary Leaders Are	SC	Willingness to Take Action for Community Benefit	SC	Sharing Supports (Physical/Financial Assistance; Emotional Support; Encouragement; Integration into Community; Common Action)	SC/CC
Level of Trust in Government	SC	Community Engagement	SC	Local Services	SC
Community Leadership	SC	Behavior Norms	SC	Organizational Abundance	SC
Contribution of Elected Officials to Leadership	SC	Gender Norms	SC	Mediating Organizations	SC
Community Cohesion (degree to which residents work together to get things done) (their sense of community - diversity in values)	SC	Social Trust	SC	Collective Action Experience	SC
Partnerships & Collaboration Between Organizations	SC	Inter-racial Trust	SC	Crime	SC
Extent of Collaboration to Get Things Done	SC	Associational Involvement	SC	Spousal Abuse	SC
Role of Outside Agents (bridging SC)	SC	Informal Socializing	SC	Forest Service Community Capacity Building	SC
Extent of Support Between People	SC	Diversity of Friendships	SC	Process	SC
Extent of Commitment to Community	SC	Giving and Volunteering	SC	Cooperative Agreements	SC
Openness to Alternative Economic Activity	SC	Faith-based Engagement	SC	Volunteerism	SC
Bridges Beyond Community for Resources	SC	Social Capital Equality	SC	Collaboration	SC
Crime Victimization	SC	Community Networks and Relationships	SC		
Trust of Friends	SC	Presence of Community Structures & Leadership	SC		
Links with Others (connections and bonding SC within community)	SC	Bonding (Group Homogeneity; Density of Formal Networks - closed)	SC		
Community Involvement in Strategic Planning	SC	Bridging (Group Diversity; # bridge formal networks; openness of local community; # felt isolated)	SC		
On-going Action Toward Strategic Plan	SC	Linking (Personal links to institutions; isolation - lack of activity in groups; feelings of social isolation)	SC		
Regular Evaluation of Progress on Strategic Plan	SC	Norms (Trust/trustworthiness; Reciprocity; Sense of Efficacy; Cooperation; Acceptance of Diversity; Inclusiveness)	SC		
Organizations Utilize Strategic Plan	SC	Size	SC		
Trust in Neighbors	SC	Openness Density	SC		

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Human Capital		Cultural Capital		Political Capital	
Aware of Competitive Position in Broader Economy	HC	Sense of Pride	CC	Civil Society Participation	PC
Parent-Teacher Association Participation	HC	Optimistic re: Community's Future	CC	Community Government Competence	PC
Education (attainment by age)	HC	Common Purpose (Social Participation; Civic Participation; Community Support; Friendship; Economic Participation)	CC	Government Effectiveness (ability to make and implement decisions; perform in accordance with citizens' will and in ways that earned trust)	PC
Flexibility & Creativeness of Community Leaders	HC	Community Pride (Care, Attention, History & Heritage)	CC	Equity in Relation to Human Rights	PC
Hope & Ability to Persevere Despite Adversity	HC	Cooperative Community Spirit (Working together toward common goals)	CC	Development Approach Encompasses Entire Community Population	PC
Human Capital (skills, education,experiences, general abilities)	HC	Race Relations	CC	Programme Management (primary stakeholders control decisions)	PC
Education (attainment by age)	HC	Degree of Rural/Urban (Urban, inside urban, urban and inside urban clusters, rural farm, rural nonfarm)	CC	Democracy & Governance (democratic processes and open and accountable governance structures)	PC
Awareness of Competitive Positioning	HC	Population Density (proxy for civic infrastructure)	CC	Major Employers Locally Owned	PC
Knowledge of Physical Environment (incorporated into decision-making)	HC	Asking Why' (critical assessment of social, political, economic causes of inequalities)	CC	Community Strategy to Increase Local Ownership	PC
Ability to Protect Household Physically	HC	Strong Multi-generational Family Orientation	CC	Conventional Politics	PC
Knowledge of Injury Treatment	HC	Realistic Appraisal of Future Opportunities (build strengths, minimize weaknesses)	CC	Protest Politics	PC
Safe, Affordable, Health Food	HC	Equal Opportunity for All Members	CC	Civic Leadership	PC
Sophisticated Use of Information Resources	HC	Equity for Indigenous Peoples	CC	Trust in Local Government	PC
Limited Availability of Harmful Products	HC	Willingness to Invest in Future	CC/ FC	Active Economic Development Program (organized public/private approach)	PC
Race (Proportions)	HC	Future Preparedness (degree to which community is looking towards and preparing for its future - community changes and citizen interest in change)	CC/ PC	Community Autonomy (degree to which community is linked economically, socially and physically to neighboring communities and to region)	PC/ SC
Self-reliant in Addressing Major Issues	HC	Extent of Identification with Community		Problem Assessment (Community participation, sense of self-determination & capacity)	PC/ CC
Strong Belief & Support for Education	HC	Demographics	CC	Community Autonomy (degree to which community is linked economically, socially and physically to neighboring communities and to region)	PC/ SC
Ethnicity (native and birth place; foreign)	HC	Migration	CC	Consistency of Opinions/Values of Leaders with Citizens'	
Employment-seeking Behavior	HC	Perceived Cultural Use	CC	Extent Government's Positions Reflect Citizens'	
Problem-solving Approach to Providing Health Care	HC/ SC	Undervalued Cultures	CC	Political Engagement	PC
Sharing Knowledge (Skills & Information; Introductions; Negotiation; Applying Sanctions)	HC/ SC	Indegenous Cultures	CC	Impacts & Conflicts	PC
Use of Services	HC	Cultures Present & Past	CC	Civil Rights Violations	PC
Education	HC				
Education & Training	HC				
Expertise	HC				
Knowledge, Skills & Abilities	HC				

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Natural Capital		Financial Capital		Built Capital	
Clean Air, Water, Soil	NC	Community Development Association Participation	FC	Physical Capital (physical elements; financial capital)	BC
Uniqueness in Special Qualities and Travel Attractions	NC	Emphasis on Quality in Business & Community	FC	Tenure	BC
Importance of Recreation Areas	NC	Income (16 income categories)	FC	Safe Space for Recreation	BC
Importance of Scenery	NC	Employment	FC	Safe, Affordable Housing	BC
Attractiveness of Region	NC	Families with Children Receiving Public Assistance	FC	Variety of Community Economic Development Organizations	BC
Abundance of Special Places	NC	Careful Use of Fiscal Resources	FC	Availability & Access to High-Quality, Culturally Competent, and Appropriately Coordinated Public & Private Services & Institutions	BC
Importance of Wilderness/Parks to Community's Character	NC	Employment & Economic Opportunities	FC	Strong and Well-maintained Infrastructure	BC
Complexity of Land Use	NC	Marketing & Advertising Practices	FC	Welcoming, Culturally Appropriate Environment	BC
Scenic Integrity	NC	Community Economic Development Plan	FC	Organizational Structure (existence & level of functioning)	BC
Visual Management Plan	NC	Extent Economy Comprised of Diversity in Business	FC	Attractiveness for Business	BC
		Poverty	FC	Extent of Shopping Outside Community	
		Poverty Intensity	FC	Availability of Services	BC
		Employment by Standard Industrial Classification	FC	Allocation of Access	BC
		Economic Diversity	FC	Planned Access	BC
		Equity in Relation to Disadvantaged Members	FC	Risk & Safety	BC
		Quality of Life (ensures basic needs are met, fosters good quality of life for all at individual, group and community level)	FC	Incidents	BC
		Employment/Unemployment	FC	Potential Hazards	BC
				Environmental Justice Organizations	BC