



# Roundtable on Sustainable Forests

*A Partnership for the Future*

## Communications and Outreach Work Group

December 10, 2007 | 7:00 – 9:00 p.m.  
Courtyard Marriott Baltimore Hunt Valley  
221 International Circle  
Hunt Valley, Maryland

### Draft Agenda

**Meeting Objectives:**

- Learn about progress on developing enduring messages on Sustainable Forests and assessing communication alternatives.
- Agree on approach to progressing with the COWG Work Plan.

- 7:00 p.m. **Welcome and Opening Remarks**  
*Joel Holtrop, USDA Forest Service*
- 7:10 p.m. **Introductions and Agenda Review**  
*Graham Cox, Audubon New York, and Eric Norland, USDA Cooperative State Research, Education, and Extension Service, Co-Chairs of the COWG*
- 7:20 p.m. **Report from the Subcommittee on Enduring Messages**  
*Graham Cox, Audubon New York and others from the Committee*
- Overview of Committee progress
  - Next steps
- 7:30 p.m. **Report from the Subcommittee on Communication Alternatives**  
*Eric Norland, USDA Cooperative State Research, Education, and Extension Service and others from the Committee*
- Overview of Committee progress
  - Correlation with RSF December 12 presentation and discussion
  - Next steps
- 8:00 p.m. **Overview and Discussion on Next Steps in COWG Work Plan**  
*Graham Cox, Audubon New York, and Eric Norland, USDA Cooperative State Research, Education, and Extension Service, Co-Chairs of the COWG*
- Brief assessment of overall progress
  - Review and discussion of next priority areas
  - Next steps
- 8:50 p.m. **Wrap-up**
- 9:00 p.m. **Adjourn**