



Roundtable on Sustainable Forests

A Partnership for the Future

Communications and Outreach Work Group

February 26, 2008

7:00 – 9:00 p.m.

Knoxville Hilton | 501 West Church Avenue

Knoxville, Tennessee

Draft Agenda

Meeting Objectives:

- Learn about and discuss Chapter 4 of the 2010 National Report on Sustainable Forests, and its connection with the COWG Work Plan and activities.
- Learn about an approach to formalizing Roundtable outreach partners.
- Discuss ways to reduce the carbon foot print of Roundtable meetings.

- 7:00 p.m. **Welcome, Introductions and Agenda Review**
Graham Cox, Audubon New York, and Eric Norland, USDA Cooperative State Research, Education, and Extension Service, Co-Chairs of the COWG
- 7:10 p.m. **Discussion on COWG Role in Outreach and Education of Private Landowners**
Eric Norland
- 7:30 p.m. **Presentation and Discussion on Chapter 4 of the 2010 National Report**
Ruth McWilliams and Sarah La Plante, USDA Forest Service
- Overview of the Chapter
 - Website vs. Webtool: Implications for communications related to the 2010 National Report
 - Connection with the COWG Work Plan and activities
- 8:10 p.m. **Presentation and Discussion on Prospectus on Roundtable Outreach Partners**
Eric Norland
- 8:30 p.m. **Reducing the Carbon Footprint of Roundtable meetings**
Graham Cox
- What do we mean by “reducing the carbon footprint?”
 - What have others done to work towards reduction?
 - What methods might work for the Roundtable and how can we implement them cost effectively?
- 8:50 p.m. **Wrap-up**
Eric Norland and Graham Cox
- 9:00 p.m. **Adjourn**