

Sustainable Rangelands Roundtable

Strategic Plan: 2009-2013

GOAL # 1: Advocacy and Promotion

Advocate and promote widespread use of criteria and indicators for rangeland assessment by diverse stakeholders.

Objective A: Promote the importance and validity of using criteria and indicators to measure the sustainability of rangelands relative to emerging issues

Objective B: Facilitate and encourage cooperation among governmental agencies and other rangeland owners, users, decision-makers and managers to implement an approach to rangeland sustainability by using an integrated ecological, economic and social indicator assessment framework.

Objective C: Promote opportunities to inform and learn from international activities.

GOAL # 2: Integrated Rangeland Monitoring and Assessment

Promote integrated ecological, social, and economic monitoring and reporting of rangeland extent, status, and long-term trends to support assessments at multiple scales.

Objective A: Facilitate coordinated rangeland monitoring, analysis and data management.

Objective B: Encourage government agencies to generate and expand coordinated assessments using rangeland indicators for multiple audiences.

Objective C: Continue the evolution and testing of the SRR conceptual model to improve rangeland assessments.

Objective D: Promote the use of the standardized rangeland indicator-based assessments to make changes in conservation practices, management plans, and priorities to promote sustainability.

GOAL # 3: Integrated Rangeland Research

Promote integrated social, economic, and ecological rangeland sustainability research. Education and outreach are expected outcomes for all research products.

Objective A: Promote the synthesis of the state of our knowledge on sustainability in rangelands.

Objective B: Develop research needs and priorities; work with funding agencies and others to adopt SRR priorities.

Objective C: Promote the availability of data for research needs, analysis, and interpretation from all sources (e.g., federal, state, university, NGOs).

GOAL # 4: Communication, Marketing and Coordination

Communicate and market the work of SRR.

Objective A: Differentiate SRR's work and position SRR relative to other sustainability, indicator, and monitoring efforts (e.g., do market positioning).

Objective B: Define and prioritize the stakeholders / audiences SRR wants to reach in order to generate broad support and participation to further rangeland conservation, management and sustainability assessment.

Objective C: Conduct in-reach, outreach, and marketing initiatives resulting in recognition of the importance of sustainable rangelands and the wide acceptance of ecological, economic and social criteria & indicators.